

FUNDRAISING MANAGEMENT CERTIFICATE



**NORTH PARK
UNIVERSITY**
CHICAGO

ONLINE

As government and corporate funding decrease and social needs increase, strategic fundraising has become more important than ever for nonprofit organizations to be successful in their missions. This certificate will give you the necessary preparation to become an effective development professional, with a focus on fundraising theory, history, strategy, implementation, and practice. Upon completion of the certificate, you'll be able to build a convincing case for financial support and select the donors and markets that best fit your organization's mission.

CONTACT PERSON(S):

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ADDRESS:

Graduate and Adult Admissions
North Park University
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Chicago, IL 60625

WEBSITE:

<https://www.northpark.edu/academics/colleges-and-schools/school-of-business-and-nonprofit-management/graduate-certificate-programs/fundraising-management/>

REQUIRED COURSES:

- SBNM 5770 - Fundraising for Nonprofit Organizations
- SBNM 5771 - Annual Gift Fundraising for Nonprofit Organizations
- SBNM 5772 - Capital Campaigns and Major Gift Fundraising
- SBNM 5773 - Grant Writing for Foundations and Corporations
- SBNM 5774 - Planned Giving for Nonprofit Organizations

TARGET AUDIENCE

Students with a bachelor's degree needing to focus their studies in accounting.

ADMISSION REQUIREMENTS:

- Official transcripts
- 3.0 GPA or better
- Resume
- Essay

COST:

- Scholarships available:
- Dean's Scholarship (10%) 3.0-3.34 GPA out of 4.0
- Provost's Scholarship (20%) 3.35-3.64 GPA out of 4.0
- Presidential Scholarship (30%) 3.65-4.0 GPA out of 4.0

ACADEMIC CALENDAR:

Six seven-week quads per year starting in August, October, January, March, May, and July. Students may begin their program at the start of any quad.

DELIVERY MODE:

Online

TEXTBOOK PURCHASE

northpark.textbookx.com

TRANSFER HOURS POLICY:

All 10 credits must be completed at North Park.

TOTAL HOURS NEEDED:

10 semester hours are required to earn each certificate (five courses total). A student can complete a certificate program within one academic year.

REGISTRATION PROCEDURE:

Registration is completed in consultation with the academic advisor.

FINANCIAL AID INFO:

North Park has many tuition reduction opportunities such as Academic Merit Awards (10–30% reduction), Affiliation Awards (20–50% reduction), scholarships, and alumni grants. School of Business and Nonprofit Management (SBNM) graduate degree alumni are eligible for the Lifetime Learning Scholarship, which is a 50% tuition reduction for all additional SBNM classes, certificates, and degrees.