

DIGITAL MEDIA LITERACY POST-BACCALAUEATE CERTIFICATE

SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE

ONLINE

The media landscape is undergoing a profound change that requires new competencies to access, analyze, create, reflect and engage using digital tools. The digital media literacy post-baccalaureate certificate, offered by the Department of Mass Communications, provides the skills to: use digital media technology; spot misinformation; distinguish facts from opinion; deconstruct media representations; reflect on media consumption; create digital content; understand media law; evaluate the social, cultural and historical impact of media, and become a well-informed member of society.

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WEBSITE:

www.siue.edu/academics/graduate/degrees-and-programs/media-studies/specialization-digital-media-literacy.shtml

REQUIRED COURSES:

Core Courses (6 hours):
MC 503 Cultural Studies in Media
MC 505 Propaganda in the Digital Age

Elective Courses (3 hours):
MC 401 Media Law and Policy
MC 455 Media Ethics
MC 456 Identity and Emerging Media
MC 472 Media and Health

TARGET AUDIENCE:

The program is ideal for educators, librarians and media professionals who want to address questions about the impact of media in their work or curriculum.

ADMISSION REQUIREMENTS:

The requirements for admission include an application fee of \$40, submission of official transcripts, an undergraduate GPA of 3.0, an online admissions application.

COST:

For students entering in Fall 2023, the total cost of tuition and fees is \$458.40 per credit hour. Use the tuition and fee estimator to determine your cost per semester: www.siue.edu/paying-for-college/estimator/

REGISTRATION PROCEDURE:

Students work with a faculty advisor throughout their program. Students register themselves for classes using a student registration system. Degree-seeking graduate students should contact their Graduate Program Director or designated advisor to discuss their plan of study.

ACADEMIC CALENDAR:

Students can complete the certificate fully online in one summer. Students may choose to complete the certificate in two or three summers.

DELIVERY MODE:

Fully online

TEXTBOOK PURCHASE:

SIUE is proud to offer a textbook rental program that provides an economical alternative to purchasing textbooks. The cost of textbooks is included in the student fee and students only pay for shipping if they use the rental system. Your faculty advisor can provide additional information or you can visit the textbook rental website at www.siue.edu/textbook/index.shtml

TRANSFER HOURS POLICY:

The Graduate School accepts as transfer credit a maximum of one-third of the total number of hours required for a graduate degree or a certificate program. Some programs may have more restrictive policies limiting transfer credit to less than one-third of the total hours required in their programs; in such cases, the Graduate School conforms to program limitations. Credit can be added to a graduate student's official record only upon approval by the Dean of the Graduate School.

TOTAL HOURS NEEDED: 9

SPECIAL CHARACTERISTICS:

Students will learn how digital media can help or harm an audience while developing knowledge and skills to create digital content that has a positive impact.